LORDS INSTITUTE OF ENGINEERING & TECHNOLOGY
Approved by AICTE/Affiliated to Osmania University/Estd.2002.

Accredited 'A' grade by NAAC   Accredited by NBA

Sy.No:32, Himayathsagar, Golconda Post, Near TSPA Junction, Hyderabad-500 091
Ph: 6309012442/43, Fax: 040-6625 3642, Website: www.lords.ac.in, Email: principal@lords.ac.in

ACADEMIC YEAR-2019-20
COURSE OUTCOMES (CO)
I-II SEMESTER

Course Name: Human Resource Management (MB201)   Year / Sem: I / II

MB201	Course Outcomes
MB201.1	To understand human resource management typology, challenges and framework
MB201.2	To analyze job, design, HR planning, recruitment, performance appraisal, training methods.
MB201.3	To evaluate human resource development practices
MB201.4	To apply industrial relations practices organ gram, grievance, labour turnover, workers' participation in management and absence management.
MB201.5	To analyze HR issues, international HRM and to create sustainable HRM model.

Course Name: Financial Management (MB202)   Year / Sem: I / II

MB202	Course Outcomes
MB202.1	To understand and create time value of money
MB202.2	To understand capital budgeting decisions
MB202.3	To apply capital structure decisions in practice
MB202.4	To understand and analyze the concept of working capital management
MB202.5	To evaluate corporate restructuring and corporate governance

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Course Name: Business Research Methods (MB203)   Year / Sem: I / II

MB203	Course Outcomes
MB203.1	To understand the criteria of business Research and measure of central tendencies
MB203.2	Applying the concepts and theories of probability.
MB203.3	To create the measurements and scaling techniques and sources and methods of data collection
MB203.4	Evaluating the hypothesis testing and data analysis techniques
MB203.5	Apply the correlation and regression techniques.

Course Name: International Business (MB204) Year / Sem: I / II

MB204	Course Outcomes
MB204.1	To understand and create an global perspective of business
MB204.2	To understand the global business and national regulation
MB204.3	To evaluate the global business and entry strategies of business
MB204.4	To evaluate the conceptual framework, challenges and transformation of E- business
MB204.5	To analyze the global implementing strategies

Course Name: Retail Marketing (MB205)   Year / Sem: I / II

MB205	Course Outcomes
MB205.1	To understand and create retail marketing
MB205.2	To understand international retailing
MB205.3	To apply retailing in banking and financial services
MB205.4	To understand and analyze logistics management
MB205.5	To understand and evaluate customer rights in consumer protection acts

II-II SEMESTER

Course Name: Strategic Management (MB401)   Year / Sem: II / II

MB401	Course Outcomes
MB401.1	Understanding the process of strategic management and vision and mission.
MB401.2	Creating the Environmental analysis for strategy
MB401.3	Evaluate the strategic formulation and sustenance
MB401.4	Analyzing alternate strategic development
MB401.5	Applying strategy implementation and Corporate ethics

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Course Name: Business Intelligence (MB402)   Year / Sem: II / II

MB402	Course Outcomes
MB402.1	Understanding the concepts of Business Intelligence
MB402.2	Analyzing data warehousing and data mining techniques
MB402.3	Applying Business performance Measurements
MB402.4	Analyzing Business and Data visualizations techniques
MB402.5	Evaluating the Business Intelligence Implementation

Course Name: Supply Chain Management (MB403)   Year / Sem: II / II

MB403	Course Outcomes
MB403.1	Understanding the concepts of Supply Chain Management
MB403.2	Analyzing the supply chain structure and inventory in SC
MB403.3	Understanding the role of transportation in supply chain
MB403.4	Analyzing the role of Information technology in SCM
MB403.5	Evaluating the key operations aspects in supply chain